SPLUNK® FOR APPLICATION DELIVERY

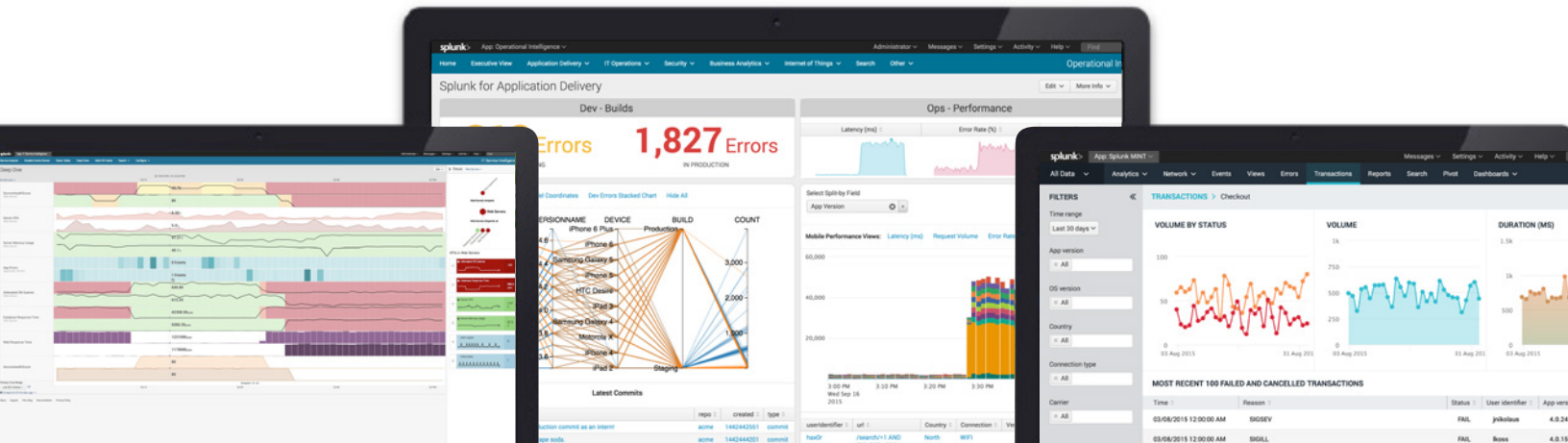
Deliver better applications with less time and effort

- **Improve app performance** by identifying issues that affect availability and response time
- **Reduce mean-time-to-resolution** (MTTR) and troubleshoot problems faster
- **Gain insight on app usage**, including user behavior and application performance
- **Enable better DevOps** with reduced time-to-market and improved agility

Your business relies on applications to handle nearly every process. So when these applications deliver a poor customer experience, your reputation, revenue and competitive advantage are at risk. Only insight across applications and the infrastructure they run on can set you up for success.

Splunk software provides a platform-based approach to managing applications, helping you deliver applications faster while ensuring a positive customer experience. It spans your silos to collect, index and analyze the machine data that provides insight into the availability, performance and usage of your applications. As a result, DevOps organizations can deliver faster releases, operations teams can reduce MTTR, and development teams can optimize application quality, performance and costs.

As application architectures continue to evolve, new challenges and opportunities are created. With Splunk software, you can monitor and troubleshoot new architectures with confidence—whether that includes microservices, PaaS services, containers or mobile apps.



Advanced Application Monitoring	Trouble-shooting	Capacity Planning	Service-Level Management	Business Insight	DevOps	Container Monitoring	Mobile Intelligence

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Advanced Application Monitoring

Proactively measuring application availability, usage and performance is critical for delivering a positive customer experience. Measure real-time availability, performance, error and usage insights on applications you've built and licensed, as well as the underlying infrastructure.

Troubleshooting

Minimize MTTR by rapidly identifying the causes of outages, performance bottlenecks and errors, whether the problem resides in the application or the infrastructure supporting that application.

Capacity Planning

Apply usage insights to optimize application performance and cost—ensuring you can deliver a positive customer experience, both today and in the future.

Service Level Management

Analyze and report overall service availability and the key performance indicators (KPIs) that support service level agreements (SLAs). You can also quickly drill down to find out the root cause of problems that are preventing SLA attainment.

Business Insight

Collect, index and analyze data to assess the business impact of transactions and enable developers, operations and lines of business to understand how applications drive business activity.

DevOps

Improve collaboration and gain visibility across the product development lifecycle to reduce the time required to deliver effective code, monitor the DevOps tool chain, and gain application insights that influence future DevOps cycles.

Container Monitoring

Gain insights on apps running in containers, as well as the container environment. Connect insights from containers with all layers of the technology stack. Quickly address complex questions on container performance, and troubleshoot container-rich application environments.

Mobile Intelligence

Improve mobile application performance monitoring (APM) and end user monitoring (EUM). Deliver better performing, more reliable apps, and gain insight on end user experience. Make mobile data open to developers, operations and line of business users.

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