## **Splunk Cloud Platform**

Stream, search, analyze, visualize and act on your data

### Splunk Cloud Platform is the easiest way to turn data into action

Splunk® Cloud Platform — the Splunk platform capabilities delivered as a service — empowers you to act confidently on real-time data—without the cost and complexity of managing infrastructure. It helps you conquer data sprawl across multi-cloud environments and scale beyond human limits through built-in AI and machine learning. With streaming, search, analytics, visualization, and mobile capabilities, the Splunk Cloud Platform transforms how your team's work—accelerating decision-making and solving problems at cloud scale.

With broad data access, real-time updates, and workload-based pricing tied to customer value, Splunk helps you move faster and smarter. Our growing ecosystem with AWS, Google Cloud, and Microsoft Azure delivers continuous innovation—so you can enhance security, boost resilience, and speed time to value. Offload infrastructure and admin overhead to Splunk, freeing your teams to focus on what matters most: driving your business forward.

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- Deliver high value use cases 3X faster in Splunk Cloud.
- Achieve the Highest Platform Efficiency with a 35% Reduction in platform and compliance management when you migrate to the Splunk Cloud Platform.
- You can see over \$1M in additional revenue per year by migrating to Splunk Cloud Platform\*.
- Go live in as little as a day, and with managed software upgrades you always have the latest functionality.

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### Powerful and integrated streaming, search and machine learning

- Accelerate IT, observability, and security outcomes with flexible search at scale. Splunk's powerful search capabilities let you explore data iteratively—unlocking faster insights, greater agility, and more informed decisions across your digital operations.
- Take the next step with streaming analytics. Centralize data ingestion, apply machine learning in motion, and route data intelligently—all in real time. Gain end-to-end visibility and control while reducing latency between insight and action.



## Predictable pricing that aligns with value and scales with your business

- Scale on your terms. Flexible data retention and workload-based pricing ensure you pay for the value you get—making it easier to grow without overextending.
- Align spend to impact. Get instant visibility into usage metrics so you can optimize activity, justify investment, and drive smarter decisions.

# Accelerate return on investment, empower innovation, and increase agility and performance with the Splunk Cloud Platform.

Splunk Cloud Features	
Focus on your priorities	Maximize value from your resources. You can go live in as quickly in a day and minimize delays in change management processes for upgrades. In addition, you'll be able to expand your Splunk deployment quickly — TB+ incremental capacity is available very quickly. Letting Splunk take care of the infrastructure management and administration means you can focus valuable resources on strategic initiatives.
Enjoy scalability and flexibility	From infrastructure management to data compliance, Splunk Cloud Platform is built to scale to your data analytics needs, ranging from GBs to PBs and beyond. Architected to facilitate sudden bursts in data volume, Splunk Cloud Platform lets you incrementally upgrade capacity while retaining security by design.
Get to the root of the issue	With a unified data platform, you can investigate the root cause of issues across all your data and uncover previously inaccessible business insights.
Meet your most robust security and compliance standards	The Splunk Cloud Platform meets the industry's most stringent compliance regulations: SOC 2 Type 2, ISO 27001, PCI and HIPAA. Additionally, Splunk Cloud Platform is FedRAMP Authorized by the General Services Administration FedRAMP Program Management Office at the Moderate and High Impact Level and also meets U.S. Persons requirements under ITAR.
Detect problems before they happen, in real time	Stream, analyze, monitor and search any kind of data in real time to detect and prevent issues with access to the latest streaming and machine learning capabilities. Plus, respond anytime and anywhere with Splunk's mobile apps, augmented reality and natural language capabilities.

#### Resilience, let's build it together

Drive results faster with Splunk Customer Success. From onboarding to optimization, we deliver end-to-end expertise to accelerate time to value, expand capabilities, and ensure your solutions evolve with your business. Our portfolio includes professional services, training, success management, and expert support—surrounding you with the right guidance at every step of your resilience journey. For more information contact us at sales@splunk.com.

#### **Terms and Conditions**

This Solution Guide is for informational purposes only. The services described in this datasheet are governed by the applicable fully signed ordering document and any incorporated terms and conditions.

\*Splunk is provisionally authorized at Department of Defense Impact Level 5 (IL5) by the U.S. Defense Information Systems Agency (DISA). This allows U.S. Government agencies to use the Splunk Cloud Platform for higher sensitivity controlled unclassified information (CUI). The authorization further validates the Splunk Cloud Platform security and compliance for missioncritical information and national security systems across a wide variety of data analytics and AI use cases. We provide dedicated cloud environments for each customer, as well as encryption in transit and optional encryption at rest. We continuously add more international standards.



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